GIVING
to Kyiv-Mohyla Foundation of America

PROGRESS REPORT
JANUARY 2017/SEPTEMBER 2018

NATIONAL UNIVERSITY OF KYIV MOHYLA ACADEMY
Mission and vision

THE KYIV-MOHYLA FOUNDATION OF AMERICA (KMFA) is a US based non-profit organization established to support the National University "Kyiv-Mohyla Academy", through fundraising campaigns, student and faculty exchanges, and volunteer engagement.

At KMFA we believe that investment in Ukraine’s higher education is essential to form young leaders who take responsibility for their nation and the country’s successful reforms, based on values that support the rule of law, sustained economic growth, and human dignity.

KMFA is grateful to the members of the Ukrainian-American community for their support through the years. The Foundation has solicited individual and corporate funding to support the objectives and programs contemplated by Kyiv-Mohyla Academy’s leadership.

Our board and the team

KMFA is a lean organization. We rely on the years of experience of our pro-bono Board Members, and the time graciously volunteered by the alumni and members of the Diaspora community. Our team is small, consisting of the president, a part-time manager and an outsourced digital marketing specialist. Together we perform a myriad of tasks, from administrative oversight, to fundraising, to representing the University at various conferences.

BOARD OF DIRECTORS
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OUR TEAM
- Marta Farion - President
- Victoria Cooper - Marketing Manager, part time
- Yuui Figel - Marketing and Digital program, part time subcontractor
A word from the President

The generosity, experience and expertise of our alumni and friends are among our greatest assets. Whether you gave financially or volunteered your time, we are grateful for your support. You enable us to fulfill our mission — to assist the National University Kyiv-Mohyla Academy to achieve enduring excellence in education and research, and prepare qualified ethical leaders for Ukraine.

Through the last two years, many individuals and organizations made a donation to the Kyiv-Mohyla Foundation of America, totaling over half a million dollars to support scholarships for students and fellowships for faculty, invest into digital infrastructure of the campus, increase research facilities, and make crucial connections with academic communities around the world. I am thrilled that a growing number of you are inspired to invest in our plans for the future. This report highlights the many ways that the Kyiv-Mohyla Academy has benefited from your support.

Our top priority for the coming years will be to grow our Endowment Fund to one million dollars by the end of 2020. An endowment links past, current, and future generations. It allows an institution to make commitments far into the future, knowing that resources to meet those commitments will continue to be available.

Your gifts make all that we do at KMA possible. They support our priorities and your passions. They pay for today’s necessities and tomorrow’s ambitions. For that we are profoundly grateful.

Sincerely,

Marta Farion

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Between January 1, 2017 and September 30, 2018, the KM Foundation received over half a million dollars in charitable gifts, including cash, and realized bequests.

Half of all gifts made in 2017–18 were for $100 or less. Every gift, whatever its size, makes a difference.

We receive gifts from several foundations, such as the Heritage Foundation and the Selfreliance Foundation. Some donors leave us generous gifts in their wills. Others regularly contribute with gifts throughout the years.

This is an informal summary of our financial results for the years 2017 – Sep 2018.
**GIVING BY PURPOSE 2017**

**48% ENDOWMENT**

To provide funds for the university in perpetuity. Growing the Endowment Fund is KMF A’s top priority.

**38% PROGRAMS**

To advance KMA’s mission of instruction, research, and outreach, and to connect the Academy with academic societies and networks globally.

**5% ADMINISTRATIVE**

To keep the office running, printers printing, and all that boring stuff.

**5% FACULTY**

To help all faculty sustain their academic acumen and promote innovation in their respective fields.

**4% STUDENTS**

To increase access to a Kyiv-Mohyla education through scholarships and fellowships, and to prepare our students for a lifetime of learning.

**KMFA ENDOWMENT**

Endowment funds are permanent investments in the Academy’s future, supporting scholarships, fellowships, faculty chairs, research, and other priorities. The assets are invested, and each year a portion of the income from each donor’s fund is distributed to support the designated purpose. An endowment fund can grow and support its designated purpose in perpetuity. We are grateful to the following donors who established endowed funds: Dr. Myron Pozniak for the Julian and Daria Pozniak Fund, Igor Zakoworotny for the Ivan and Luba Zakoworotny Patriot Scholarship Fund, Halyna Traversa for the Synenkyj-Traversa Fund, all earmarked for specific uses, and to the Estate of Dr. Maria Fischer Slysh and the Estate of Dr. Maria Slobodian for their testamentary gifts that were included in the Endowment Fund, and to Dr. Myroslawa Iwanciw for her generous donations through the years that allowed the Kyiv-Mohyla Foundation to include part of her gifts to the Endowment Fund for general university needs. We have an ambitious plan to grow our Endowment fund to one million dollars by 2020.

*This is an informal summary and not an official financial report for the years 2017 – Sep 2018*
On June 28, Ukraine’s Constitution Day, Kyiv-Mohyla Academy held its annual Convocation Day. Since June 28, 1996, when independent Ukraine adopted its Constitution as the law of the land, Kyiv-Mohyla Academy honored this historic day by designating it as the university’s official graduation ceremony.

Dr. Andriy Meleshevych, university president, spoke to the graduates and noted that a key feature that sets apart Kyiv-Mohyla Academy is the set of values that guides the university’s philosophy. These values include independence of thought, freedom of expression, critical thinking, and ethics. He encouraged graduates to think independently and assess the events around them realistically, and to determine how they can contribute to their country.
The Ilko Kucheriv Democratic Initiatives Foundation named five most successful reforms in terms of implementation in Ukraine: healthcare, decentralization, anti-corruption, education, and government administration. Five alumni of Kyiv-Mohyla Academy have played a key role in the national reform process. Congratulations to these leaders, to Kyiv-Mohyla Academy and to the whole community of supporters who make educating a new generation of leaders possible.

**Oksana Markarova**  
Acting Minister of Finance  
Member of Kyiv-Mohyla Academy Advisory Board and of the international Young Presidents Organization. Certified in securities trading, asset management and private pension fund board member. Active in the public sector since 2015, Ms. Markarova served as a Deputy Minister of Finance Government commissioner on investment. Ms. Markarova has successfully negotiated the approval of the 2018 tranche of the IMF’s financial assistance to Ukraine’s economy.

**Gennadiy Zubko**  
Deputy Prime Minister for Regional Development, Construction and Housing  
Mr. Zubko has led reforms in the decentralization of the public sector, to keep more taxes in the regions and provide more powers to local communities. The reforms involve changes in education, health, social policy, public administration and development of urban infrastructure, as well as energy efficiency measures.

**Pavlo Kovtonyuk**  
Deputy Minister of Healthcare of Ukraine  
Working under the leadership of Dr. Ulana Suprun, Mr. Kovtonyuk has implemented reforms of the healthcare insurance system that were adopted by the Parliament in 2018. One of the key changes of the new law is the requirement to list medical services and pharmaceuticals to be financed from the state budget under a specific budget program and provided to patients free of charge.

**Oleh Petrenko**  
Head of the National Health Service  
On 28 March 2018, Oleh Petrenko was appointed as head of the National Health Service. In 2006 he was awarded a Master’s Degree from the Kyiv-Mohyla School of Public Health in Public Health Management. Petrenko obtained his medical degree from the Vinnytsia National Medical Pyrohovo University. He also has a degree from the Ukrainian School of Political Studies.

**Tetiana Kovtun**  
Deputy State Secretary, Government Administration  
Tetiana Kovtun has led re-structuring of government administration of reforms in the areas of pension, healthcare, justice, education, decentralization and public finance. Under her leadership, the ministries are to function like analytical centers and project offices of reforms, while the task of the Secretariat of the Cabinet will be to integrate the ministries’ analytics so that their policies are coordinated and meet the priorities and objectives of the government.
MASTER’S DEGREE IN DEFENSE AND SECURITY

Kyiv-Mohyla Academy responded to Ukraine’s need to train experts in defense and security, and the Business School introduced a program on strategic leadership in security and defense – the first of its kind in Ukraine. The program was developed in cooperation with the Administration of the President of Ukraine and the National Security and Defense Council of Ukraine. Participants of the program include leaders in Ukraine’s security issues. The first graduates received their diplomas on July 31.

KYIV MOHYLA SCHOOL OF LAW

#1 in Ukraine based on the highest GPA of new students who choose to study at Kyiv-Mohyla Law School; #1 in Ukraine as rated by employers; #1 in Ukraine based on international law competition awards, representing Ukraine at: European Human Rights Moot Court Competition; Telders International Law Moot Court Competition; Nuremberg Criminal Law Moot Court Competition; Jessup International Moot Court Competition. We are grateful to Ms. Halyna Traversa, attorney from the United States, for her generous donation to fund a summer internship for a law student at the Hague, and for her endowment to support the law school in perpetuity.

SCHOOL OF JOURNALISM – MASS COMMUNICATIONS

Considered Ukraine’s top school of journalism, we congratulate Kyiv-Mohyla J-School on its significant contribution to Ukraine’s education of journalists and research in this area. The program includes mass communications and film, not only for printed media but also television, radio, online communications, and analysis of events and news. We are proud of the project StopFake, which has been recognized by major international media for its pioneering work in debunking fake news and disinformation. The J-School is the only school of journalism in Ukraine that has been admitted to the prestigious European Journalism Training Association (EJTA). The J-School entered into a partnership agreement with Universitat Autònoma de Barcelona (UAB) in 2008, and since 2012 doctoral students of Kyiv-Mohyla J-School were awarded PhD degrees in Mass Communications from both universities.

DEPARTMENT OF PHYSICAL SCIENCES

It is with gratitude that we acknowledge the gift of $10,000 from Dr. Marta Cehelsky, executive director of Universities Research Association, for the Kyiv Mohyla Department of Physical Sciences. The department includes studies and research in Physics, Chemistry, Biology, and Ecology. The funds were used to send Julia Bernadska, docen of Applied Physics and Mathematics, to the International Conference on Physics and Mathematics of Nonlinear Phenomena in Italy, attended by the world’s top scientists. The Physical Sciences Department of the university collaborates with the Academy of Sciences of Ukraine in a close academic relationship. Dean Alexander Golub, commented, “the donation of Dr. Marta Cehelsky for physical sciences made it possible for an upcoming scientist from Ukraine to attend a major international conference, to share her own work with peers, and to meet some of the world’s top scientists”.

Marta Cehelsky
Executive Director
Universities Research Association
Washington, DC
RECORD NUMBER OF FRESHMEN ENTER THE ACADEMY IN 2018

On August 31st, the Kyiv-Mohyla Academy opened its doors to 1442 new students in a traditional ceremony called Posviata u Spudei or Inauguration into Studenthood. It has become a custom to attend the ceremony wearing the traditional vyshyvanka. Ostap Semerak, Minister of Ecology and Natural Resources, alumnus of the Kyiv-Mohyla Academy delivered an inspiring speech at the ceremony. He commented, “I believe in these students. I believe in the Akademia and I believe in Ukraine.”

KYIV-MOHYLA ACADEMY OPENS ITS DOORS TO VETERANS

Veterans of the war in Ukraine toured North America with the documentary film the “Invisible Battalion”, highlighting the involvement of women in the military. Together with the Ukrainian community in the US, the discussion centered on how to aid the veterans in their adaption to “normal” life after returning home from service. The idea was born to provide veterans with education in a professional field of their choice at Kyiv-Mohyla Academy.

The New York based not-for-profit organization RAZOM, headed by KMA alumna Lyuba Shipovych, took immediate action. Together with Kyiv-Mohyla Foundation of America, they organized an online giving campaign, calling the project Veterans.edu, and raised $9,300 within two weeks from donors from Ukraine and the United States, to finance the upcoming academic year for four veterans. There were many applicants for the scholarships, only four were chosen due to limited funding, and all four chose Master’s Program in Public Management and Administration. With more funding in the future, more veterans can be included in the program.

Andriana Susak, one of the four veterans to receive a scholarship to study at KMA
Giving that CROSSES BORDERS

Over the course of 2017-2018, the Kyiv-Mohyla Foundation of America organized fundraisers in Chicago and New York and helped organize fundraisers in Kyiv. The fundraisers included receptions, galas and online and mailing campaigns. Together these events brought together many supporters from around the world, among them alumni, business representatives, clergy, academics, politicians, civil activists and members of our Diaspora. These campaigns and activities raised half a million dollars in support of various programs at the Academy, student scholarships and faculty fellowships.

Dr. Ulana Suprun delivers a poignant speech at the Excellence in Education Gala in Chicago, May 5, 2018

DISTINGUISHED ALUMNI SPEAKERS, CHICAGO & NEW YORK FUNDRAISERS, MAY 2018

Lyuba Shipovych
Information Technology 2007
Co-founder of Razom for Ukraine, former director of the Investment Department and chief of IT at Odesa Oblast Administration

Ruslan Petryehka
Political Science 1999, Journalism 2003
TV producer, News Anchor at Voice of America, member of the board of Kyiv-Mohyla Foundation

Olexandr Starodubtsev
KMBS MBA 2007
Co-founder of ProZorro, the national public e-procurement system and head of the Department of Public Procurement Regulation of Ukraine

Lubomyr Boychuk
Information Technology 2005
Vice-president of sales and corporate development of the InfoPulse

Maria Berlinska
History, Judaica 2015
Volunteer in Ukraine’s Armed Forces, producer of the film “Invisible Battalion” about women in Ukraine’s military, leader on the use of drones in the military conflict in eastern Ukraine
Thank you to all the guests, donors, volunteers and alumni who supported us in our hometown at the Excellence for Education Gala on May 5, 2018
We were thrilled to see good friends and meet new supporters at the Excellence in Education reception on May 6, 2018 in New York! We will be back!
Giving in KYIV

The Heritage Foundation from Chicago received a recognition award at the Annual KMA Fundraiser in Kyiv in October 2018. Motria Melnyk (top left) gave a heart-felt acceptance speech on behalf of the Foundation. The winners of the Veterans.edu stipends were guests of honor at the evening (top right)
Ways to give

GIVE A GIFT
Visit www.kmfoundation.org to give a gift via credit card. You may also send us a check to Kyiv-Mohyla Foundation of America at P.O. Box 46009, Chicago, IL 60646 USA.

ENGAGE YOUR COMPANY
Check with your company’s foundation or philanthropic unit to determine if gifts are matched and what process that requires. You can increase the power of your gift by two or three times.

PLAN A GIFT
A very popular way to support the Kyiv-Mohyla University and its legacy in changing Ukraine is by including the Kyiv-Mohyla Foundation of America in your will or trust. We will gladly talk through this option with you and provide you with sample language.

Also, you may want to consider a beneficiary designation in your life insurance program or trust to support the Kyiv-Mohyla Academy after your lifetime. You simply contact your retirement or life insurance plan administrator and request a beneficiary designation form. Then, name Kyiv-Mohyla Foundation of America as a beneficiary to receive retirement assets or life insurance proceeds after your lifetime. The form provided to you is entirely separate from your will.

ESTABLISH AN ENDOWMENT
You can create your own legacy and set up an Endowment fund in your name, to provide income for the University long after your lifetime and in perpetuity. The Kyiv-Mohyla fund is part of the Chicago Community Trust Endowment Program, which offers the advantages of experienced investment strategies and reducing risk. Donations are fully tax deductible for U.S. residents, the principal of the Kyiv-Mohyla Endowment will remain in the United States, and the annual income will go to the Kyiv-Mohyla Academy in perpetuity and forever to be spent in a manner designated by you.

GIVE A GIFT IN KIND
The Foundation benefits greatly from pro-bono expertise, volunteered time and items that can be auctioned off at our fundraisers. Please write to us at victoria.cooper@ukma.edu.ua and let us know your desired way of helping.
To all our supporters

THANK YOU

The Kyiv-Mohyla Foundation of America gratefully acknowledges the generosity of all those who donated to support our work in 2017–18. In these pages we acknowledge our donors, whose generosity advances our mission to achieve enduring excellence in research and education to benefit Ukraine. Taking good care of our data is a priority for us, so please let us know of any corrections or changes we need to make regarding your support for Kyiv-Mohyla Academy. Please contact us at victoria.cooper@ukma.edu.ua.